

**UNITED STATES DISTRICT COURT**  
**DISTRICT OF MINNESOTA**

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24 HOUR FITNESS USA, INC.,

Civil No. 10-0611 (JRT/SRN)

Plaintiff,

v.

24 HOUR FITNESS CENTER, INC.,  
TIMOTHY EISENMENGER, AND  
CHRISTINA EISENMENGER,

**ORDER FOR ENTRY OF CONSENT  
JUDGMENT AND PERMANENT  
INJUNCTION**

Defendants.

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Britt Anderson, **MANATT, PHELPS & PHILLIPS, LLP**, One Embarcadero Center, 30<sup>th</sup> Floor, San Francisco, CA 94111; Karna Berg, **NILAN JOHNSON LEWIS PA**, 120 South Sixth Street, Suite 400, Minneapolis, MN 55402; Susan Hollander, **MANATT, PHELPS & PHILLIPS, LLP**, 1001 Page Mill Road, Building 2, Palo Alto, CA 94304, for plaintiff.

Terry Viesselman, **VIESSELMAN & BARKE PA**, 123 Downtown Plaza, Fairmont, MN 56031, for defendants.

Pursuant to the Stipulation for Entry of Consent Judgment and Permanent Injunction filed by the parties in the above-captioned matter [Docket No. 4],

**IT IS HEREBY ORDERED** that 24 Hour Fitness is the owner of the 24 HOUR FITNESS Marks and that the registrations thereof are valid, enforceable and fully subsisting;

**IT IS FURTHER ORDERED** that the 24 HOUR FITNESS Marks, including the 24 HOUR FITNESS logo, the blue and red color combination of the 24 HOUR FITNESS

logo and the type-style of the lettering contained in the 24 HOUR FITNESS logo, are famous, distinctive and have acquired secondary meaning in the marketplace in that the health and fitness industry and the general public have come to know and recognize the 24 Hour Fitness name and the 24 HOUR FITNESS Marks as identifying the products and services provided by 24 Hour Fitness exclusively, as distinguished from competitors of 24 Hour Fitness;

**IT IS FURTHER ORDERED** that Defendants and their predecessors, successors, shareholders, directors, officers, agents, assigns, licensees, employees, and all other persons, firms, companies, associations, or partnerships in active concert or participation with them, are permanently enjoined and restrained from directly or indirectly (a) using the Infringing Marks and/or any marks confusingly similar to and/or incorporating the 24 HOUR FITNESS Marks, including but not limited to all use in connection with the marketing, promotion, display, advertising, signage, packaging, offering for sale, sale, distributing, and/or manufacturing of any and all products and services; (b) engaging in any act that dilutes the distinctive quality of the 24 HOUR FITNESS Marks; and/or (c) representing or implying that Defendants are in any way sponsored, affiliated, or connected with 24 Hour Fitness;

**IT IS FURTHER ORDERED** that Defendants shall deliver up and destroy all signs, labels, prints, business cards, stationery, packages, wrappers, receptacles, promotional materials, brochures, manuals, educational materials, and/or advertisements bearing the Infringing Marks and/or any other mark confusingly similar to, dilutive of, and/or incorporating the 24 HOUR FITNESS Marks;

**IT IS FURTHER ORDERED** that violation of the foregoing permanent injunction shall constitute contempt of this Court and shall subject Defendants to (a) a judgment against them in favor of Plaintiff awarding all reasonable costs and attorneys' fees expended by Plaintiff in this Action; (b) Plaintiffs reasonable costs and attorneys' fees in bringing a contempt motion; and (c) such other relief as this Court may deem just and proper;

**IT IS FURTHER ORDERED** that all matters related to an accounting and damages have been resolved by the parties, and therefore no award or judgment with respect thereto is made herein;

**IT IS FURTHER ORDERED** that the Court shall retain jurisdiction to enforce the terms of the Settlement Agreement and to enforce the Consent Judgment and Permanent Injunction and, in fashioning a remedy for any breach of the terms of the Settlement Agreement, the Court may in its discretion award attorneys' fees to a party or reopen the Action;

**IT IS FURTHER ORDERED** that, except as set forth above, each Party to the Action shall bear its own costs, expenses and attorneys' fees whether taxable or otherwise incurred in, or arising out of, or in any way related to the matters released, including without limitation, costs, expenses, attorney fees and taxes incurred in, or arising out of, or relating to the subject matter of the Settlement Agreement or the Action;

**IT IS FURTHER ORDERED** that upon notice of entry hereof, this Consent Judgment and Permanent Injunction shall become final; and

**IT IS FURTHER ORDERED** that this Action be and hereby is dismissed with prejudice.

DATED: June 14, 2010  
at Minneapolis, Minnesota.

s/ John R. Tunheim  
JOHN R. TUNHEIM  
United States District Judge